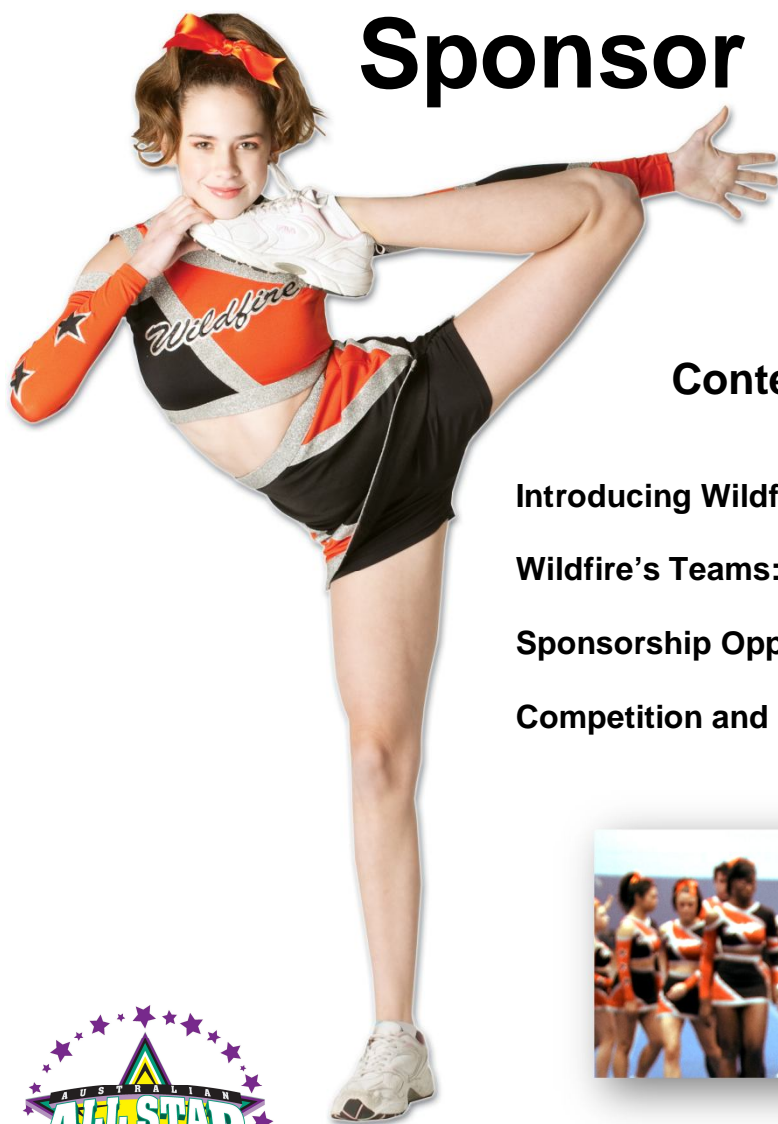


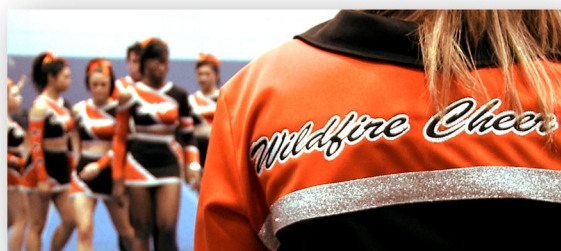


# Sponsor Kit 2012



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## Introducing Wildfire Cheerleading

*"Cheerleaders don't lift weights, they lift people."*

Wildfire Cheerleading emerged in 2008. From humble beginnings of weekly casual training sessions, Wildfire now boasts an abundance of dedicated and talented athletes of all ages across five competitive teams.

All Star, competitive cheerleading is a fast paced, energetic sport that encompasses stunts, tumbling, tosses and dance, requiring dedication and a strong work ethic from the male and female athletes that participate. It

is as physically demanding as any mainstream sport and is one of the fastest growing team based athletic sports in Australia. Yes it is just like the movie - *BRING IT ON!*

At Wildfire we appreciate the skill and leadership opportunities that cheerleading has to offer participants and take great pride in nurturing that development. We are dedicated to the growth of cheerleading in Australia and the positive representation of the sport.



## Wildfire's Teams

*"Hot Stuff Coming Through!"*

### Blaze

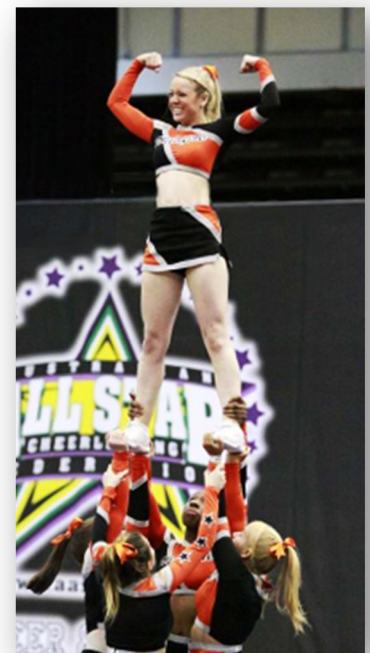
Wildfire Blaze is a Level 3 co-ed stunt team training twice weekly up to five hours a week in dance, jumps, stunts and tumbling (gymnastic) skills. Blaze is made up of guys and girls, aged 14 to 30, from a range of athletic backgrounds including; dance, gymnastics, weight lifting, martial arts and various team sports.

### Flames

Wildfire Flames is a Level 2 all-girl teenage team made up of girls aged 11 to 18. Like Blaze, the Flames train up to five hours a week and focus developing their skills in dance, jumps, stunts and tumbling.

In 2012, Wildfire has the addition of three teams: "Mini" and "Junior" to cater for ages 11 and under plus a "Senior" development team for ages 14 and over.

All teams train to perform dynamic two and a half minute routines at State and National competitions. All Wildfire cheerleaders are worthy ambassadors of the school, its affiliates and of cheerleading as a whole.



## Sponsorship Opportunities

Wildfire Cheerleading welcomes inquiries relating to potential sponsorship agreements. Please forward all sponsorship related correspondence attention to Letty Fox, on the details at the bottom of the page.

### What We Need Help With!

While Wildfire Cheerleaders are active and enthusiastic fundraisers, we have a massive competition season approaching including our biggest competition of the year...NATIONALS! In October, thousands of Aussie cheerleaders will make the journey to Sydney for the AASCF Australian Cheer & Dance National Championship. An event of this scale is one that excites our athletes and spurs them on to train hard and push that little bit more. But, determination will only get us so far.

Wildfire's success at local and national events is largely dependent on the generosity of our sponsors. Contributions will go towards competition fees, promotional clothing, travel and accommodation costs. We are happy to accept any contribution from sponsors.

### How We Can Help You!

Our enthusiastic and attention grabbing team can help raise the profile/awareness of your business in the following ways (but is not limited to):

- Tracksuit / practice gear logo placement
- Company profile, logo and link on website including home page
- Logo prominently displayed on Wildfire banner at performance venues
- Especially arranged promotional performances
- Exclusive inclusion of company logo on correspondence and marketing
- Receive a framed certificate of appreciation for display in your business

Wildfire Cheerleading is active for approximately 10 months of the year. Tracksuits and practice gear is worn at every training, every road trip, at competitions, at corporate promotions and any time the team is public and not required to be in uniform.



## Competition and Promotional Experience

### 2011 NATIONALS

- 2nd place for Level 2 Senior Co-ed Cheer
- 4th place for Level 1 Teen All Girl Cheer
- 1st place for best junior tumbler

### 2011 VIC STATES

- 2nd place for Level 2 Senior Co-ed Cheer
- 3rd place for Level 1 Teen All Girl Cheer

### 2011 WINTERFEST

- 1st places for best junior & senior tumbler, BnA flexibility, best & most senior pirouettes & fouettes
- 2nd place for Level 2 Senior Co-ed Cheer
- 2nd place for Level 1 Teen All Girl Cheer
- 2nd place for Level 2 All Girl Stunt Group

### 2011 EVENTS

- Vic Park Opening performance
- National Amateur Body-Builders' Association competition
- 'Shut Up and Dance' performance
- Sunday Age feature on cheerleading in Australia
- Channel Nine Pep Squad at the Mother's Day Classic
- Cheer and stunt squad at the Run For The Kids Fun Run



### 2010 COMPETITIONS & EVENTS

- 3rd place at Winterfest for Level 2 Co-ed Cheer
- 3rd place at VIC States for Level 2 Senior Co-ed Cheer
- Channel Nine Pep Squad for the inaugural Melbourne Marathon

### 2009 COMPETITIONS & EVENTS

- 3rd place at Nationals in Level 2 Co-ed Cheer & Pom
- 2nd place at VIC States in Level 2 Senior Co-ed Cheer
- 2nd place at Showdown in Level 2 Senior Co-ed Cheer
- Filming of Ricky the Movie

### 2008 COMPETITIONS & EVENTS

- 3rd place at the Nationals in Level 2 Senior Cheer
- 2nd place at the VIC States in Level 1 Senior Cheer



Thank you for taking the time to learn about Wildfire. We are eager to assist with potential sponsor inquiries. Please forward all sponsorship related correspondence attention to Letty Fox, on the details at the bottom of the page. We look forward to hearing from you.